NC InCK NC INTEGRATED CARE FOR KIDS

Get the Most Out of Your Child's Medicaid

What are value-added benefits (VABs)?

Value-added benefits are extra, free services offered by Medicaid plans. Some plans call VABs "extra benefits" or "extra services." Benefits are different for each Medicaid plan and can change each year.

How do I find and apply for VABs?

You need to apply for most VABs. It helps to ask about VABs at least two times each year. Sometimes you need to follow up multiple times to get them.

Here are some ways you can learn more and apply:

1. **Call the Member Services number** on the back of your Medicaid card to ask about VABs.
2. **Check your child's Medicaid member handbook** or welcome packet. Look under "extra benefits" or "extra services."
3. **Log in to your child's Medicaid provider portal**. Search for "extra benefits" or "extra services."
4. **Ask your care manager** about VABs. They can help you apply for them.

What kinds of VABs are there?

Each Medicaid plan offers different VABs. Below are some examples of VABs that plans offer.

Types of Value-Added Benefits	Examples (vary by Medicaid plan)
Transportation Support	All Medicaid plans cover free rides to medical appointments. Call Member Services to learn more.
Rewards/Gift Cards	• Annual gift cards to help pay for food • Gift cards for completing regular checkups • Gift cards for GPAs of 3.5 and above
Mom and Baby	• Breast pumps and lactation classes • Baby products (car seat, pack n play, stroller, etc.) • Doula services • Baby showers with gifts and resources
Youth/Education	• School supplies (or gift cards) • Sports physical • Tutoring • GED exam vouchers • Asthma management services and supplies • Youth program support (e.g., YMCA and Boys & Girls Club membership)

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